Dear Friend of LEAP,

Hello! Happy New Year! It’s me, Harold, the giraffe who sings and talks with you in the LEAP mobile classroom.

Thanks to your support, we served close to 97,000 students in the previous academic year. As LEAP embarks on a new chapter of its development after celebrating its 20th anniversary, our plan is to reach more than 100,000 students in the year ahead.

LEAP is a non-profit organisation and relies much on the generous support of the community. Since 2000, we have held the “Spare a Lai-See” Fundraising Project following the Chinese New Year holiday every year. The Project has helped us raise much needed funds for our programmes and we sincerely hope that we can continue to count on your support.

As in previous years, a Harold donation box will be placed in the school from Thur 18 Feb to Mon 22 Feb. Please support LEAP by sparing one of your lai-see packets to help Harold spread the message of healthy living to more students. There will be a “Most Supportive School Award” for the top three schools that collects the most number of lai-see packets; a “Most Generous School Award” for the top three schools with the largest donations; and a “Most Inspiring Message Award” for the three students who come up with the most meaningful messages on the back of the laisee packets. Please be reminded to write your name and class for easy identification of the winners. Each winning school or student will receive a certificate and a specially designed board will be placed for students’ signature in recognition of their support.

Thank you so much, and see you on my next visit!

Wishing you health and happiness in the New Year.

Harold

Feb 2016